



dedicated to finding a cure

Media Release

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JDRF applauds Boral for \$1million milestone

Boral has reached a significant milestone in October, raising \$1million for Juvenile Diabetes Research Foundation.

Type 1 (or juvenile) diabetes affects millions of people worldwide. Generally striking in childhood, it makes people dependent on multiple injections of insulin every day for the rest of their life. Even with insulin, diabetes can lead to health complications such as blindness, kidney failure, heart disease and limb amputation.

Unlike other forms of diabetes it is not caused by diet and it cannot currently be prevented or reversed. The ultimate mission of JDRF is to find a cure for this debilitating condition by supporting world-class medical research.

Through the development of a unique community partnership that has spanned seven years, Boral staff enthusiastically support the JDRF mission by participating in fundraising campaigns across the world as well as volunteering time and expertise to assist JDRF operations.

In reaching the million dollar milestone, predominantly through employee-driven fundraising activities and support from their customers and suppliers, Boral has helped JDRF step even closer to a cure, achieving major research breakthroughs that make a significant difference to the lives of people with type 1 diabetes.

JDRF CEO Mike Wilson thanks Boral staff for their ongoing dedication to the mission of JDRF.

“We are truly grateful for the international support of Boral. This result is an absolutely outstanding achievement, setting a strong benchmark for other organizations that seek to form successful and sustainable relationships with the not for profit community.”

“JDRF is one of the largest charitable supporters of diabetes research in the world, relying on the generosity and support of our corporate partners.”

“The ongoing funding provided by corporate supporters such as Boral has meant that JDRF has achieved more research progress over the last five years than in the previous twenty years.”

“Our researchers stand on the threshold of finding a cure for this devastating disease and with the support of our friends at Boral we know we will find it.”

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JDRF CEO Mike Wilson is available for interview. For more information please contact Gayle McNaught at JDRF on (02) 9966 0400 or 0401 625 905.

Background information

Juvenile Diabetes Research Foundation

The Juvenile Diabetes Research Foundation (JDRF) is the world's largest not-for-profit supporter of diabetes research, investing more than \$130 million in the search to find a cure for type 1 diabetes each year. Type 1 diabetes is a disease which strikes people suddenly, makes them dependent on multiple daily injections of insulin to survive and at risk of devastating health complications like blindness, kidney failure, heart disease and amputation. The mission of JDRF is constant: to find a cure for diabetes and its complications through the support of research.

The facts on type 1 diabetes

Type 1 (or juvenile) diabetes affects 140,000 Australians and incidence is increasing every year. Typically striking young people, it results in the destruction of insulin-producing cells in the pancreas, leaving the sufferer on a daily regime of painful injections and fingerprick tests. Unlike type 2 diabetes, type 1 cannot be prevented and is not associated in any way with obesity or lifestyle. While insulin keeps people alive, it is not a cure and does not prevent the onset of the serious disease complications that dramatically shorten life expectancy. Research programs such as the ITP offer the best hope for curing this debilitating condition and minimize the estimated ongoing health burden to the community.

Boral in the Community

Boral's community support programs are intended to make a meaningful contribution to the social and economic wellbeing of the communities in which it operates. Boral's community contributions include financial support, materials in kind support and volunteering, as well as using its networks to raise awareness about key community issues. With over 16,000 employees working across 707 operating sites globally, Boral's support for JDRF is based on an extensive program of employee involvement and team-based fundraising activities. Boral has been supporting JDRF since 2001. Boral also has significant long-term community partnership programs with Conservation Volunteers Australia, Outward Bound Australia, Bangarra Dance Theatre, Taronga Zoo, World Vision and HomeAid.